Special Trade Fair and Exhibition Terms and Conditions of Reed Exhibitions Deutschland GmbH

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Reed Exhibitions

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1. General

- 1.1 The name of the event is ALUMINIUM.
- 1.2 The event shall be held from 27 September 2022 to 29 September 2022 at the Messe Düsseldorf.
- 1.3 The opening hours of the event are:

For exhibitors: 8 am - 7 pm For visitors: 9 am - 6 pm

1.4 The event is open to trade visitors only.

2. Closing date for applications

The closing date for applications to the event is 28 May 2022.

3. Participation fee and other fees, due dates, sales tax

- 3.1 The participation fee and any other fees to be paid by the exhibitor to the organiser are contained in the organiser's exhibition contract as specified in paragraph 2.1 of the General Trade Fair and Exhibition Terms and Conditions of the organiser for the event and these Special Trade Fair and Exhibition Terms and Conditions.
- 3.2 Besides the participation fee, the exhibitor must pay the following fees to the organiser:
- a) Application fee

The exhibitor shall pay a fee of EUR 81.00 to the organiser.

b) Co-exhibitor fee

The exhibitor shall pay the co-exhibitor fee of EUR 640.00 to the organiser for each co-exhibitor in accordance with paragraph 9 of the General Trade Fair and Exhibition Terms and Conditions of the organiser for the event. This fee covers co-exhibitor insurance. In addition, booking of a marketing package is mandatory.

c) AUMA fee

The exhibitor shall pay the AUMA (German Exhibition and Trade Fair Committee) fee of EUR 0.60/sqm of exhibition space to the organiser. AUMA safeguards the wide range of national and international business interests in the field of exhibitions and trade fairs.

d) Marketing package

The exhibitor shall pay for the services defined in paragraph 8 of these Special Trade Fair and Exhibition Terms and Conditions to the organiser. The choice of a marketing package is mandatory for exhibitors and co-exhibitors.

e) Exhibitor passes

The exhibitor shall pay EUR 47.06 per item to the organiser for exhibitor passes which are not provided free of charge.

f) Exhibitor insurance

The exhibitor shall pay EUR 355.00 to the organiser for exhibitor insurance as defined in paragraph 9 of these Special Trade Fair and Exhibition Terms and Conditions.

g) Ancillary costs

The exhibitor shall pay a fee of EUR 38.00 /sqm to the organiser to cover ancillary costs.

- 3.3 After conclusion of the exhibition contract, the exhibitor shall receive an invoice from the organiser for 20% of the participation fee and other fees by 31st of May 2021 at the latest. This is due for payment by 30th of June 2021 at the latest. The exhibitor will then receive a further invoice from the organiser for 80% of the participation fee and other fees by 31st of March 2022 at the latest, which is due for payment by 30th April 2022. Where, in exceptional cases, the invoice is not issued until after 30.04.2022, the entire amount should be paid immediately in a single payment and at the very latest before the start of the event. On their being received by the exhibitor, other invoices issued by the organiser to the exhibitor for additional requested services are also due for immediate payment by the organiser to the exhibitor.
- 3.4 The participation fee and the other fees plus all other prices notified by the organiser in the exhibition contract, the General Trade Fair and

Exhibition Terms and Conditions of the organiser for the event and in these Special Trade Fair and Exhibition Terms and Conditions are net and do not include VAT payable at the rate applying at the time of the event by the exhibitor.

4. Construction heights, multilevel stand structures, occupancy of stand space

- 4.1 If the technical guidelines of Messe Düsseldorf GmbH are adhered to regarding the design and construction of the stand, it is not necessary to submit drawings of single-storey stand constructions with a floor space not exceeding 80 sqm in the halls for approval. All other types of standconstruction, including mobile stands, special and other constructions and double-storey stands, require approval. The maximum construction height in halls 1-7A is specified in the respective hall plans. From a construction height of 2.50 m, the reverse sides of the rear walls must have a neutral and clean appearance and remain within the colour scheme of white, grey or beige. The reverse sides of the rear walls of the stand must not violate the interests of neighbouring stands.
- 4.2 If the exhibitor uses multilevel structures on his stand, the participation fee payable by the exhibitor to the organiser increases by 50 % for the multilevel areas.
- 4.3 If the exhibitor is allocated stand spaces which are separated from each other by aisles on the basis of corresponding exhibition contracts, the exhibitor may, at the organiser's discretion, obtain written consent from the organiser to lay carpet on these aisles to create the impression of a single, uniform stand. Any construction above such aisles also requires the written consent of the organiser, given at his free discretion, and the fulfilment of any technical requirements of which the organiser shall notify the exhibitor in the event of any such consent being granted. The exhibitor shall pay 30 % of the contractually agreed participation fee to the organiser for carpeted or built-over aisles.

5. Stand build-up

5.1 Stand build-up begins at Friday, 23 September 2022 at 8 am. The stand build-up must be completed by Monday, 26 September 2022 at 5 pm.

6. Stand break-down

- 6.1 The stand break-down begins at Thursday, 29 September 2022 at 6 pm. It must be completed by Saturday, 01 October 2022 at 6 pm.
- 6.2 The organiser recommends that exhibitors remove goods and other objects immediately after the end of the event from the stands.

7. Over-the-counter sales

Over-the-counter selling is not allowed at the event.

8. Marketing packages

A marketing package is mandatory for both exhibitors and co-exhibitors. The marketing package Basic (at a price of EUR 995.00) is hereby agreed for the exhibition contract unless the exhibitor selects another marketing package in writing.

- 8.1 The marketing package Basic for EUR 995.00 plus VAT covers the following services:
- a) Each exhibitor is listed in the online alphabetical exhibitor index, in 5 product groups in the product group search, and in the interactive hall plan. 3,000 characters including spaces can be used for the company description in the online exhibitor profile.
- b) Each exhibitor receives an entry in the alphabetical exhibitor index of the official trade fair catalogue (print), 5 listings in the product group directory as well as an entry in the exhibition hall directory. 500 characters (including spaces) are available for the company description in the printed exhibitor profile.
- Each exhibitor shall receive the advertising materials he has ordered via the Online Service Center: Invitation PDF, letter stickers and visitor brochures.
- 8.2 The marketing package Advanced (for EUR 1,680.00 plus statutory VAT) includes the following services:
- The services of the marketing package Basic (as listed in section 8.1 (marketing package Basic) of these Special Trade Fair and Exhibition Terms and Conditions).
- b) Company logo in the online list of exhibitors.
- c) A logo in the alphabetical section of the printed exhibition catalogue.
- d) Logo in exhibitor profile (online).
- e) Invitation function: The company will be marked with a separate symbol in the online exhibitor list and visitors to the website www.aluminium-exhibition.com can be invited directly to the trade fair by the exhibitor after providing their contact details.
- 8.3 The marketing package Premium (for EUR 2,885.00 plus VAT) includes the following services:
- The services of the marketing package Advanced (as listed in section 8.2 marketing package Advanced of these Special Trade Fair and Exhibition Terms and Conditions).
- Leaderboard Banner position 1 in one category. Limited numbers of exhibitors per placement.

9. Exhibitor insurance

The main and co-exhibitor are covered by the insurance policy concluded by the organiser with an insurance company. This policy covers the risks listed in the "Exhibitor insurance cover" appendix to these Special Trade Fair and Exhibition Terms and Conditions together with further conditions. To receive this insurance cover the exhibitor shall pay a fee of EUR 355.00 plus statutory VAT and the co-exhibitor fee before the deadline given in the organiser's exhibition contract for the event.

10. Duty of care

- 10.1 The exhibitor has the duty of care on the stand space, in particular with regard to stand construction, fixtures, decorations, structures, platforms, hanging objects, cables and technical equipment installed by himself. With regard to all objects and materials which have been installed by the exhibitor, the exhibitor shall comply with the requirements of the Special Construction Ordinance (Sonderbauverordnung, SBauVO) and the Technical Guidelines of the exhibition center operator, and shall ensure that they are complied with. In particular, the exhibitor is obliged to comply with the building rules and the provisions of the service package of the exhibition center operator.
- 10.2 Exhibitors are obliged to comply with the sound level regulations announced by the organiser specifically for the event in the respective exhibition halls.